

USE OF INTERTEK LOGO, BAP CERTIFICATE AND BAP LOGO

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Document Owner: Food

Approver: Allen Li

Purpose

The purpose of this document is to ensure proper use by BAP certified facilities of

- Intertek Logo
- BAP Certificates issued by Intertek
- BAP Logo

Responsibility

- Certified facilities shall comply with the rules provided in this document and requirements specified in certification scheme.
- Intertek auditors are responsible for verifying, at each visit, that certified clients follow the relevant requirements of certificates, BAP logo.

Requirements

1. Intertek Logo

- 1.1 Intertek logo shall NOT be used on product.
- 1.2 The facility certified by Intertek can use Intertek logo in communication media such as documents, brochures or advertising. Before the use, the certified facility shall send the material to Intertek for review and needs to get written approval in advance.
- 1.3 Intertek logo cannot be altered or modified. However, it may be resized, provided the proportions of the entire mark are maintained and all features of the mark are clearly distinguishable.

2. BAP certificate

- 2.1 Only certified BAP facility can use BAP certificate.
- 2.2 The certificate can be used as required verification for special clients.
- 2.3 As certification document, BAP certificate shall be used in its entirety. Unauthorized modification is prohibited.
- 2.4 Upon a reduction of the scope of certification, the facility shall amend all advertising material referring to its certification to properly reflect the reduced scope.

3. BAP logo

- 3.1 Only certified BAP facility can use BAP logo.
- 3.2 The facility shall download the [BAP Logo Use Guide](#) to ensure that they're using the BAP logo appropriately and that any claims associated with GAA or BAP are portrayed in an accurate manner.
- 3.3 When appropriate, the facility shall also read about the [BAP Logo Policing Program](#) to learn how BAP polices logo use at the retail level, with the help of Field Agent, a mobile market research and auditing firm.
- 3.4 Intertek will surveillance the use of BAP logo through certification/recertification audit, BAP investigation request and/or marketing feedback. Any illegal use may lead to non-conformity, suspension or withdrawal of certificate.





USE OF CERTIFICATES AND CERTIFICATION AND ACCREDITATION MARKS

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REVISION LOG

Revision #	Description of Change	Release Date
V1.0	Initial version	20-APR-2017
V1.1	Update approver to Allen Li; Changed file name to F205-1 to conform to naming scheme	01-NOV-2018